

Avery Dennison® SP 3523 Opaque Matt



More impact. More sustainable.

Avery Dennison® SP 3523 Opaque Matt, introduced as part of the Sustainable Print portfolio, designed to provide a more sustainable alternative to PVC products. As the latest addition to the popular 3000 series, it is an outstanding choice for short-term promotional graphics - in stores, at events and in many other indoor locations. Easy and fast application is made possible by good rigidity of the film.

Because this material is PVC-free and features a solvent-free adhesive, it provides an effective solution for end users seeking to improve their environmental footprint - giving a high visual impact with better sustainability. No chlorine, phthalates or other halogens are used in manufacture. As a result, volatile organic compound (VOC) emissions are reduced. Digital print compatibility makes it easy to achieve maximum visual impact, using both UV and latex, and the material has full fire resistance certification.

KEY FEATURES

- Polypropylene film with good rigidity
- Solvent-free water-based adhesive
- Printable with UV and latex
- Fully certified for fire resistance
- Good opacity

KEY BENEFITS

- Suits many different short-term applications
- Easier handling and application
- Improved sustainability
- High visual impact
- Simple to convert
- Meets fire regulation requirements

Key features examples

- Suits many different short-term applications



- Printable with UV and latex



- High visual impact

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